

INFORMATION DISCLOSURE CITATION				Docket Number 00-039		Serial Number 09/685,079		
				Applicants Walker et al.				
				Filing Date October 6, 2000		Group Art Unit 3627		
U.S. PATENT DOCUMENTS								
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E	
	A	5,721,827	02/1998	Logan et al.	709	217		
	B	5,636,346	06/1997	Saxe	705	1		
	C	5,515,270	05/1996	Weinblatt	705	14		
	D	5,666,649	09/1997	Dent	455	445		
	E	5,673,317	09/1997	Cooper	380	23		
	F	6,604,089	08/2003	Van Horn et al.	705	26		
	G	6,260,024	07/2001	Shkedy	705	37		
	H	6,029,141	02/2000	Bezos et al.				
	I	5,983,196	11/1999	Wendkos	705	14		
	J	5,729,693	03/1998	Holda-Fleck	705	14		
FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
	K	WO 98/06050	02/1998	PCT				
	L	WO 96/31848	10/1996	PCT				
OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)								
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	M	5,923,016	07/1999	Fredregill et al.	235	380	
	N	5,806,045	09/1998	Biorge et al.	705	14	
	O	5,287,268	02/1994	McCarthy	705	14	
	P	5,717,860	02/1998	Graber et al.	709	227	
	Q	6,009,411	12/1999	Kepecs	705	14	
	R	5,774,870	06/1998	Storey	705	14	
	S	5,855,008	12/1998	Goldhaber et al.	705	14	
	T	6,336,099	01/2002	Barnett et al.	705	14	
	U	6,393,407	05/2002	Middleton et al.	705	14	
	V	6,956,870	11/2005	Petras et al.	705	14	

FOREIGN PATENT DOCUMENTS								
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	W	5,848,396	12/1998	Gerace	705	10		
	X	6,052,730	04/2000	Felciano et al.	709	225		
	Y	5,537,314	07/1996	Kanter	705	14		
	Z	6,055,513	04/2000	Katz et al.	705	26		
	A ¹	5,970,469	10/1999	Scroggie et al.	705	14		
	B ¹	6,014,634	01/2000	Scroggie et al.	705	14		
	C ¹	6,049,778	04/2000	Walker et al.	705	14		
FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)								
	D ¹	Myhre's Examiner's Affidavit, dated December 22, 2003, 1pg.						
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OTHER DOCUMENTS <i>(Including author, Title, Date, Pertinent Pages, Etc.)</i>			
	E ¹	Tedesco, Richard, "Pactel Pushes 'Net Access'", Broadcasting & Cable, June 3, 1996, pg. 64-65,	
	F ¹	Colman, Price, "Cross-Marketing Cuts Cable Bills", Broadcasting & Cable, July 15, 1996, pg. 44,	
	G ¹	Fleming et al., "European Banks, Insurance Firms Cross Into Each Other's Territory", Wall Street Journal (Europe), February 20, 1991, pg. 9,	
	H ¹	Press Release of October 16, 1996, "Radioshack Introduces Handheld, Flip-Style Cellular Telephone with Vibration Alert", Tandy Corporation, Copyright 1995, 2pp.	
	J ¹	Press Release of August 21, 1996, "Fort Worth Outlet Square Offers American Airline Advantage Miles", Tandy Corporation, Copyright 1995, 2pp.	
	K ¹	Press Release of September 11, 1996, "One-Stop Telephone Shopping Returns to America! Sprint, Sprint Spectrum and Radioshack Join Forces", Tandy Corporation, Copyright 1995, 2pp.	
	L ¹	Website: Radioshack, (www.radioshack.com/partners/Verizon/VerizonLanding.asp", printed April 11, 2003, 3pp.	
	M ¹	Website: "buy.com", (www.buy.com/retail/w...Category=CELLULAR), copyright 1997-2003, printed April 11, 2003, 2pp.	
	N ¹	Donlon, Brian, "Cable Industry Channels Efforts in April; sampler of specials", USA Today, McLean, VA, March 29, 1990, pg. 3D	
	O ¹	Anonymous, "Manufacturers Shine with Cross-Promotional Prowess", Discount Store News, New York, August 5, 1996, Vol. 35, Iss. 15, pg. 19,	
	P ¹	Marn, M.V., "Managing Price, Gaining Profit", McKinsey Quarterly, no. 4, Autumn 1992, pg. 19	
	Q ¹	Howard, L.S., "RM Sees Outsourcing Challenge", National Underwriter Property & Casualty Risk & Benefits Management, vol. 101, No. 47, November 24, 1997, pg. 29	
	R ¹	"Shamrock Technology Co. Establishes No. American HQ as Monitor Manufacturer Continues Market Expansion", Business Wire, March 25, 1997	
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	S ¹	Poletti, T., "Latest Twist on Free PCs – Free iMACs", Yahoo! News, August 3, 1996	
	T ¹	"Simple, Fast and Flexible' Defines Hotel Giant's Exciting New Rewards Program, Starwood Preferred Guest", PR Newswire, February 3, 1999	
	U ¹	Krauss, J., "Subsidized TV Sets?", Communications Engineering & Design, February 1998	
	V ¹	Spor, Diana, "Selling A Free Phone", Cellular Business, February 1994, pg. 58	
	W ¹	Ellis, Stephen, "Credit Card Firms Drive Down Costs", Sunday Times, February 27, 1994	
	X ¹	Foster, Ed, "Can Mixing "cookies" With Online Marketing be a Recipe for Heartburn?", Infoworld, Vol. 18, No. 30, pg. 54	
	Y ¹	Parker, Penny, "Cart Vendors Offer Line-Free Shopping", Denver Post, WED1, ED, pg. D1, December 20, 1995, Dialog File 387, record # 00625125	
	Z ¹	Mr. Pigeon, "Cell Phone Hype Pigeon Family Sweats the Details", Star Tribune, January 25, 1995, Dialog File 724, record # 04076233	
	A ²	Crump, Stuart, "Faith Goes Cellular", Home Office Computing, Vol. 12, No. 6, pg. 110, June 1994, dialog file 47, record # 04076233	
	B ²	"Cellular Wrong Signals", Newsday, pg. 39, July 2, 1993	
	C ²	International Search Report for Application No. PCT/US99/13409, dated 10/21/99, 2pp.	
	D ²	Written Opinion for Application No. PCT/US99/13409, dated 05/05/00, 12pp.	
	E ²	Office Action for Application No. 09/219,267, dated 05/17/01, 14pp.	
	F ²	Office Action for Application No. 09/219,267, dated 12/21/01, 2pp.	
	G ²	Office Action for Application No. 09/219,267, dated 02/14/02, 17pp.	
	H ²	Office Action for Application No. 09/219,267, dated 07/18/02, 2pp.	
	I ²	Office Action for Application No. 09/219,267, dated 04/22/03, 18pp.	
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	J ²	Office Action for Application No. 09/219,267, dated 01/09/04, 27pp.	
	K ²	Office Action for Application No. 09/219,267, dated 12/14/04, 24pp.	
	L ²	Office Action for Application No. 09/219,267, dated 03/06/06, 19pp.	
	M ²	Office Action for Application No. 09/219,267, dated 06/21/07, 6pp.	
	N ²	Office Action for Application No. 09/219,267, dated 09/07/07, 17pp.	
	O ²	Office Action for Application No. 11/423,481, dated 01/25/07, 6pp.	
	P ²	Office Action for Application No. 11/423,481, dated 07/24/07, 2pp.	
	Q ²	Office Action for Application No. 11/423,481, dated 10/09/07, 24pp.	
	R ²	Office Action for Application No. 11/423,493, dated 01/26/07, 6pp.	
	S ²	Office Action for Application No. 11/423,493, dated 07/24/07, 3pp.	
	T ²	Office Action for Application No. 11/423,493, dated 10/18/07, 21pp.	
	U ²	Office Action for Application No. 11/423,498, dated 01/26/07, 6pp.	
	V ²	Office Action for Application No. 11/423,498, dated 07/24/07, 3pp.	
	W ²	Office Action for Application No. 11/423,498, dated 10/18/07, 9pp.	
	X ²	Office Action for Application No. 09/540,034, dated 01/14/03, 21pp.	
	Y ²	Office Action for Application No. 09/540,034, dated 10/10/03, 21pp.	
	Z ²	Decision on Appeal for Application No. 09/540,034, dated 05/16/07	
	A ³	Office Action for Application No. 09/322,351, dated 10/12/00, 33pp.	
	B ³	Office Action for Application No. 09/322,351, dated 01/18/01, 29pp.	
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	C ³	Office Action for Application No. 09/322,351, dated 09/25/01, 21pp.	
	D ³	Office Action for Application No. 09/322,351, dated 05/02/02, 22pp.	
	E ³	Interview Summary for Application No. 09/322,351, dated 05/02/02, 5pp.	
	F ³	Office Action for Application No. 09/322,351, dated 01/27/03, 27pp.	
	G ³	Office Action for Application No. 09/322,351, dated 05/21/04, 19pp.	
	H ³	Office Action for Application No. 09/322,351, dated 11/09/04, 21pp.	
	I ³	Office Action for Application No. 09/322,351, dated 03/13/06, 19pp.	
	J ³	Office Action for Application No. 09/322,351, dated 11/30/06,	
	K ³	Office Action for Application No. 09/322,351, dated 08/20/07, 25pp.	
	L ³	Written Opinion for Application No. PCT/US99/30504, dated 12/22/00, 14pp.	
	M ³	Office Action for Application No. 09/274,281, dated 08/08/01, 4pp.	
	N ³	Office Action for Application No. 09/274,281, dated 04/12/02, 9pp.	
	O ³	Office Action for Application No. 09/274,281, dated 05/13/02, 3pp.	
	P ³	Office Action for Application No. 09/274,281, dated 01/13/03, 3pp.	
	Q ³	Office Action for Application No. 09/274,281, dated 04/10/03, 7pp.	
	R ³	Office Action for Application No. 09/274,281, dated 06/28/04, 3pp.	
	S ³	Office Action for Application No. 09/274,281, dated 07/27/05, 9pp.	
	T ³	Restriction for Application No. 09/274, 281, dated 03/16/07, 4pp.	
	U ³	Office Action for Application No. 09/274,281, dated 06/29/07, 5pp.	
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	X ³	Written Opinion for Application No. PCT/US99/13819, dated 05/16/00, 5pp.	
	Y ³	Office Action for Application No. 09/282,747, dated 10/13/00, 34pp.	
	Z ³	Office Action for Application No. 09/282,747, dated 05/21/01, 43pp.	
	A ⁴	Office Action for Application No. 09/282,474, dated 03/01/02, 20pp.	
	B ⁴	Interview Summary for Application No. 09/282,747, dated 07/17/02, 2pp.	
	C ⁴	Office Action for Application No. 09/282,747, dated 11/19/02, 18pp.	
	D ⁴	Office Action for Application No. 09/282,747, dated 04/13/04, 17pp.	
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	I ⁴	Office Action for Application No. 09/282,747, dated 09/07/07, 23pp.	
	J ⁴	International Search Report for Application No. PCT/US99/19955, dated 02/23/00	
	K ⁴	Written Opinion for Application No. PCT/US99/19955, dated 04/05/01, 15pp.	
	L ⁴	Office Action for Application No. 09/579,215, dated 07/29/03, 19pp.	
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	M ⁴	Office Action for Application No. 09/579,215, dated 04/07/04, 31pp.	
	N ⁴	Office Action for Application No. 09/579,215, dated 12/17/04, 20pp.	
	O ⁴	Office Action for Application No. 09/579,215, dated 03/06/06, 19pp.	
	P ⁴	Office Action for Application No. 09/579,215, dated 07/12/07, 18pp.	
	Q ⁴	International Search Report for Application No. PCT/US00/18474, dated 05/31/02, 1pg.	
	R ⁴	PCT International Preliminary Examination Report for Application No. PCT/US00/18474, dated June 18, 2001	
	S ⁴	Office Action (Canadian) for Canadian Application No. 2373367, dated 03/17/04	
	T ⁴	International Search Report for Application No. PCT/US99/21720, dated 03/23/03, 6pp.	
	U ⁴	Blattberg, Robert C. and Levin, Alan, "Modelling the Effectiveness and Profitability of Trade Promotions", The Institute of Management Sciences/Operations Research Society of America", 1987, provided by the British Library.	
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